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Amerinet Hires New Regional Sales Leadership

St. Louis (February 15, 2010) – Amerinet Inc., a leading national group purchasing organization, has hired Michael Hobbs as eastern area vice president of sales and Taj Cooper as the senior director of sales for the new Pacific Mountain District.

“The addition of these two proven industry veterans will allow us to further strengthen our abilities to serve our members and bring new opportunities to reduce costs and improve quality for current as well as new members,” said RJ McNaughton, executive vice president of sales for Amerinet.

Hobbs brings to Amerinet a wealth of knowledge and expertise in supply chain, consulting and sales. Most recently, he spent three years as the vice president of clinical supply solutions at Owens and Minor, where he created and launched the clinical supply chain services business, which grew to \$6 million annually under Hobbs’ leadership.

Prior to joining Owens and Minor, Hobbs was with Novation, where he led programs for anesthesia/respiratory/alternate care and cardiology and served as vice president of new business development and custom contracting. Hobbs’ previous professional experience also includes working with Ernest and Young as a supply chain consultant and serving as a major in the United States Army.

Hobbs graduated from the University of North Carolina with a Bachelor of Science in radiology sciences and earned an MBA from Amber University.

In his new position as senior director of sales for Amerinet’s Pacific Mountain division, Taj Cooper will be responsible for sales and relationship management activities in the western area of the United States including the states of California, New Mexico, Montana and Oregon. Prior to joining Amerinet, Cooper served as the western region sales manager for Cardinal Health, in the pharmaceutical distribution division, leading a sales team serving the Denver, Phoenix and Salt Lake City markets, with responsibility for more than \$1 billion in annual sales. While at Cardinal Health, Cooper served as chairman for the National Sales Advisory Council and led award-winning sales teams, which earned regional and national recognition.

Cooper has also held leadership positions with two top advertising agencies in the Denver-metro area and a human resources consulting firm.

Cooper earned a Bachelor of Science degree in business administration with an emphasis in marketing and sales from the University of Northern Colorado.

About Amerinet

As a leading national healthcare group purchasing organization, Amerinet strategically partners with acute and alternate care providers to reduce costs and improve quality through its performance solutions. Built on a foundation of data, savings and trust, and supported by a team of clinical and supply chain experts, Amerinet enriches healthcare delivery for its members and the communities they serve. To learn more about the Amerinet difference, visit www.amerinet-gpo.com.