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Charles Conroy Joins Amerinet as New Vice President of Marketing

St. Louis (May 3, 2010) – Amerinet, a leading national healthcare group purchasing organization, today announced the hiring of Charles Conroy as vice president of marketing.

Conroy will lead Amerinet’s strategic marketing and corporate communications plans on a local, regional and national level as they relate to maintaining and enhancing the image and brand of the company. He will also oversee the development of initiatives focused on continuing to enhance the overall perception of Amerinet with key customers, industry and business partners and within the healthcare and group purchasing industries.

“Chuck is a proven leader in the development of successful global strategic marketing initiatives and is an excellent choice to lead Amerinet’s marketing team in this new era of change and opportunity in the healthcare industry,” said Todd Ebert, Amerinet president and CEO.

Conroy’s background includes experience in new product development, management and launch, co-marketing collaboration and alliance development, sales leadership, market research, message development and collateral design.

During his career, Conroy has led highly successful local, national and global marketing initiatives for companies including CSC Healthcare, Eli Lilly and Company and Medi-Span. Most recently he served as director of business development and licensing for Covidien’s pharmaceutical and imaging sectors. While at Covidien, Conroy also was global director of product marketing for the imaging solutions division, where he led development across the business unit of comprehensive, global, strategic marketing plans for product lines with annual sales of more than \$1 billion.

Conroy earned a Bachelor of Science in pharmacy from Purdue University and a Master of Business Administration from the University of Michigan.

About Amerinet

As a leading national healthcare group purchasing organization, Amerinet strategically partners with acute and alternate care providers to reduce costs and improve quality through its performance solutions. Built on a foundation of data, savings and trust, and supported by a team of clinical and supply chain experts, Amerinet enriches healthcare delivery for its members and the communities they serve. To learn more about the Amerinet difference, visit www.amerinet-gpo.com.