



Reducing healthcare costs. Improving healthcare quality.

FOR IMMEDIATE RELEASE

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Amerinet Named Provider of Choice by National Rural Health Association Partnership

St. Louis (September 8, 2009) – In recognition of their commitment to helping rural healthcare providers reduce costs and improve quality, Amerinet, a leading national healthcare group purchasing organization, has been named a “Provider of Choice” by the National Rural Health Association (NRHA) Services Corporation,

“Amerinet has been a vital partner in advancing rural healthcare,” said Larry Bedell, executive director of NRHA Services Corporation. “In these challenging times for affordable, quality healthcare delivery, we need a provider of choice who understands our members and can help us improve the health of 62 million rural Americans.”

As the only GPO Provider of Choice for NRHA Services Corporation, Amerinet will work with the more than 18,000 NRHA members to offer resources and solutions that enhance the healthcare options of rural Americans. The partnership will build upon current initiatives including the opportunity to:

- Cultivate an Amerinet/NRHA Member Advisory Council intended to gain a better understanding of the needs and purchasing habits of rural healthcare facilities.
- Advance a program linking NRHA membership to Amerinet’s Best Practice repository and expand a best practice collaborative for rural healthcare providers in the areas of quality, education, financial, clinical and operational efficiencies.
- Broaden a customized approach to cost savings utilizing a portfolio of tools, resources and contracting solutions built specifically for the rural healthcare market.

“The challenges faced by rural healthcare providers, critical access hospitals and community health centers vary greatly from those in urban areas,” said Todd Ebert, president and CEO of Amerinet. “Amerinet shares the NRHA’s mission of improving the health and well-being of rural Americans, and has the expertise and tools to collaborate on customized initiatives to reduce costs and improve healthcare quality for their membership.”

About NRHA and NRHA Services Corporation

The NRHA is a nonprofit organization working to improve the health and well-being of rural Americans and providing leadership on rural health issues through advocacy, communications, education and

research. The NRHA membership is made up of 18,000 diverse individuals and organizations, all of whom share the common bond of an interest in rural health.

The NRHA Services Corporation supports the mission of the NRHA by providing exclusive services and support to selected corporate partners in order to foster mutually beneficial relationships between NRHA members and the vendors of products and services they need. Further information concerning the NRHA Services Corporation can be obtained by visiting their Web site at www.nrhasc.com

About Amerinet

As a leading national group purchasing organization, Amerinet strategically partners with healthcare providers to reduce costs and improve quality. Through its Total Spend Management solutions and operational performance improvement programs, tools and services, Amerinet assists members in their efforts to reduce costs, improve efficiencies and create new revenue streams. Supported by a team of clinical, data and supply chain experts, Amerinet offers a comprehensive portfolio of product and service contracts to address members' specific needs. Amerinet serves acute and alternate care site healthcare providers nationwide. To learn more, visit www.amerinet-gpo.com.