



*Reducing healthcare costs. Improving healthcare quality.*

## **FOR IMMEDIATE RELEASE**

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### **Partnership with Amerinet's Education Division Helps Supplier Achieve Outreach Goals**

**St. Louis (April 15, 2009)** – Amerinet, Inc., a leading national group purchasing organization recently helped supplier Sage Products reach nearly 3,800 clinicians and potential customers through a series of audio conferences administered through Inquisit, Amerinet's education division.

According to Jim Terpstra, corporate accounts manager for Sage, over the past few years, Sage had experienced an overwhelming amount of clinical evidence indicating their products have positive clinical and financial outcomes. They were seeking a partner that would help improve their ability to track and gauge the effectiveness and success of their education programs.

After hearing about Inquisit's partnership opportunities for suppliers to gain exposure with healthcare professionals nationwide, Sage Products decided to award Inquisit an educational grant to reach its audience. The result was a series of three nationally delivered, educational audio conferences. The conferences focused on pressure ulcers, surgical site infections and MRSA, and solutions for the mitigation of these healthcare and disease state issues. Each of the programs was free to participants, and as with all of its educational programs, Inquisit's staff was responsible for the design and development, promotion, delivery, coordination, evaluation and CE accreditation of the presentations.

"Based on the timeliness of each presentation and the focus from Inquisit, we were able to reach thousands of caregivers," said Terpstra. "It was like clockwork. Inquisit far exceeded our expectations for providing education, reaching almost 3,800 clinicians in three presentations."

Inquisit also connects with healthcare professionals through:

- Learning-On-Demand, which provides online, on-demand education and product training nationwide through a secure, e-commerce Web site.
- iQasts, which enable a presenter to transmit a live presentation over the Internet to countless participants. Participants need only a computer with Internet connection and audio speakers or headphones.

"We believe in the value of lifelong learning, whether an education program is accessed through a virtual setting or through the traditional classroom approach," said Dee Morgillo, Inquisit's vice president. "Our programs provide up-to-the-minute education from the nation's top experts that is vital in today's patient care environment."

**About Amerinet**

As a leading national group purchasing organization, Amerinet strategically partners with healthcare providers to reduce costs and improve quality. Through its Total Spend Management solutions and operational performance improvement programs, tools and services, Amerinet assists members in their efforts to reduce costs, improve efficiencies and create new revenue streams. Supported by a team of clinical, data and supply chain experts, Amerinet offers a comprehensive portfolio of product and service contracts to address members' specific needs. Amerinet serves acute and alternate care site healthcare providers nationwide. To learn more, visit [www.amerinet-gpo.com](http://www.amerinet-gpo.com).