



Reducing healthcare costs. Improving healthcare quality.

## FOR IMMEDIATE RELEASE

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### **Amerinet A Leader in “Mapping the Future” at AHRMM09**

**St. Louis (July 15, 2009)** – Reflecting its position as an industry leader, healthcare group purchasing organization Amerinet Inc. will participate in presentations and exhibits geared toward helping supply chain professionals navigate through the uncertain economic climate and successfully map the future of the healthcare supply chain at the Association for Healthcare Resource & Materials Management’s (AHRMM) 2009 Annual Conference and Exhibition, July 19-22 in Tampa, Fla.

Karen Barrow, senior vice president of business development, and Mary Beth Lang, senior vice president of business intelligence and president, Diagnostix, will present a Learning Lab session, *With Data, Be Fearless in the Face of Transparency*, on Tuesday, July 21 at 7:30 a.m.

As industry experts, Barrow and Lang will discuss the ever-increasing focus on data integrity, supply cost and reimbursement issues and the added pressure on materials managers to attain, maintain and sustain quality data throughout the healthcare environment. In their session, materials managers will learn how they can implement controls and processes to standardize the supply chain, and how these measures can translate into data to improve physician relations and tie high-quality reporting to reimbursements, supply cost reductions and the organization’s future direction.

At their booth (#335), Amerinet, an AHRMM sponsor, will be highlighting the Amerinet Alliance for Financial Efficiency. Joining with Craneware and Perot Systems, Amerinet has created an alliance of market-leading companies providing best-of-class revenue cycle and financial performance improvement solutions that support hospitals of all sizes in quickly and cost-effectively strengthening financial performance.

The Alliance is a component of Amerinet Financial Management Solutions, a comprehensive set of solutions delivering as much as a 5 percent increase in cash collections. The solutions provide real answers to difficult issues including implementing technology, eliminating administrative waste, facilitating or enforcing standards and constantly changing payment protocols.

Alliance partner Craneware will preview Supplies ChargeLink™ at booth 820. The new software is designed to enable hospitals to optimize reimbursement for chargeable supplies by improving links between the item master and the charge description master. Visitors will see a full working preview of Supplies ChargeLink, which is scheduled for release at the end of 2009.

**About Amerinet**

As a leading national group purchasing organization, Amerinet strategically partners with healthcare providers to reduce costs and improve quality. Through its Total Spend Management solutions and operational performance improvement programs, tools and services, Amerinet assists members in their efforts to reduce costs, improve efficiencies and create new revenue streams. Supported by a team of clinical, data and supply chain experts, Amerinet offers a comprehensive portfolio of product and service contracts to address members' specific needs. Amerinet serves acute and alternate care site healthcare providers nationwide. To learn more, visit [www.amerinet-gpo.com](http://www.amerinet-gpo.com).