



Reducing healthcare costs. Improving healthcare quality.

## FOR IMMEDIATE RELEASE

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### **Amerinet and ASC Communications Partner to Present Free Surgery Center-Focused Webcast Series**

**St. Louis (June 9, 2009)** – Amerinet, a leading national healthcare group purchasing organization, and ASC Communications today announced a series of free informational Webcasts for members as part of Amerinet’s Surgery Center Solutions, a comprehensive menu of tools and resources targeted exclusively to the ambulatory surgery center (ASC) market.

“This partnership further reinforces our commitment to maximizing relationships in the ASC market through service, price, education and communication,” said Randy Walter, Amerinet’s executive vice president. “Working with a recognized industry leader like ASC Communications enhances our ability to help our ASC members improve their financial and operational outcomes.”

The free Webcasts, hosted by Scott Becker, founder of ASC Communications, include:

- ***Implant Costs: Why Facility-Physician Collaboration Makes Sense – Thursday, July 16, 2009, from 2:15 – 3:15 p.m. EDT.*** This session features Karen Barrow, Amerinet senior vice president of business development, discussing ways facilities can use collaboration and data to improve margins.
- ***The Pitfalls & Benefits of Being Out-of-Network for an ASC – Wednesday, August 5, 2009, from 2:15 – 3:15 p.m. EDT.*** Scott Rein, founder and president of Strategic Outpatient Solutions, will provide an overview on out-of-network billing as it relates specifically to ASCs. Rein will discuss the most common risks and benefits of being out-of-network.
- ***Working Proactively to Avoid Reactive Situations and Achieve Patient Safety Actualization – Wednesday, October 21, 2009, from 2:15 – 3:15 p.m. EDT.*** Holly Hampe, director, quality and safety for Amerinet, will discuss the importance of continuous quality improvement and ways to identify proactive, practical assessment tools to achieve a higher level of quality in your ASC.

Registration for the sessions is available at <http://www.inquisit.org/iQast/default.aspx>.

“ASC Communications is the leading source of cutting-edge business and legal information for owners and operators of ASCs,” said Scott Becker. “Amerinet has become a valued partner in providing information and solutions to our members and subscribers.”

#### **About Amerinet**

As a leading national group purchasing organization, Amerinet strategically partners with healthcare providers to reduce costs and improve quality. Through its Total Spend Management solutions and

operational performance improvement programs, tools and services, Amerinet assists members in their efforts to reduce costs, improve efficiencies and create new revenue streams. Supported by a team of clinical, data and supply chain experts, Amerinet offers a comprehensive portfolio of product and service contracts to address members' specific needs. Amerinet serves acute and alternate care site healthcare providers nationwide. To learn more, visit [www.amerinet-gpo.com](http://www.amerinet-gpo.com).

### **About ASC Communications**

ASC Communications is the leading source of cutting-edge business and legal information for hospital leaders and owners and operators of ambulatory surgery centers. ASC Communications takes advantage of multiple channels through which to reach these decisionmakers of the hospital and outpatient surgical community. Our various platforms include three print titles (*Becker's ASC Review*, *The Hospital Review* and *Becker's Orthopedic & Spine Practice Review*), Web sites for these titles, weekly e-newsletters, two industry-leading ASC conferences relating to improving profitability and business and legal issues for ASCs and a variety of Webinars and teleconferences. To learn more, visit [www.beckersasc.com](http://www.beckersasc.com).